

BWSF NEWSLETTER



Blue White Scholarship Foundation

April, May, & June 2018

PHILADELPHIA INQUIRER | APRIL 3, 2018

VILLANOVA 79 | MICHIGAN 62



At the Alamodome, Villanova students prepare to cheer their Wildcats in Monday night's NCAA championship game against Michigan. CHARLES FOX / Staff Photographer

In Nova Nation, fans erupt in joy

Pictured on the left in the Philadelphia Inquirer, is Blue White Scholars David Castelli (L) and Katie Hirthler (R). To cut costs, David and Katie flew into Dallas and drove 4 hours to San Antonio. They split an "Airbnb" with 10 other students. David and Katie had an amazing time cheering on the Cats as they won their second title in three years!

Photo Credit to Charles Fox. More photos inside. Pages 18 and 19



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The Blue White Scholarship Foundation (BWSF) is a private 501(c)(3) organization that is composed of and operated by Villanova Alumni and friends. We are "Villanovans Helping Villanovans" Although the Scholarship Awards are sent directly to Villanova, BWSF is not affiliated with VILLANOVA UNIVERSITY®. The following words are marks registered with the United States Federal Patent and Trademark Office for Villanova University: VILLANOVA UNIVERSITY®, VILLANOVA®, WILDCATS™. The Villanova "V" is also a registered service mark that is copyright and trademarked by VILLANOVA UNIVERSITY®. All other content is subject to copyright and may not be copied or reproduced. Copyright © 2017 All Rights Reserved.

What Does the New Tax Reform Mean for Charity?



According to Jimmy LaRose, who writes for *Inside Charity*, what Tax Reform Means for Charity is **more Money, Money, Money**. He writes: The recently passed “**Tax Cuts & Jobs Act**” bill (which I have read in its entirety) is the greatest thing to happen to nonprofits in three decades. **Especially for organizations who rely on MONEY to underwrite their programs.** Consider the old adage, “*there are things in life that are more important than money*”, is about as silly as saying “*there are things in life that are more important than AIR.*” Money, like air, in and of itself is not very impressive, nor does it give life meaning. However, life has very little meaning...**IF YOU CAN'T BREATHE.** Money is oxygen. Without it, charities asphyxiate,

atrophy and fail. That’s why the recently passed “**Tax Cuts and Jobs Act**” is important for charities who know that capacity-building is the key to financial sustainability. Let me share with you three reasons why more Money, Money, Money is about to be infused into the charitable sector.

First, for “Non-Itemizer’s”, the Standard Deduction Doubles...Giving You More Cash

This one is easy. Small gifts are given from the heart not for tax purposes. These givers have always paid **dollar for dollar** when making a charitable donation. The “**Tax Cut & Jobs Acts**” doubles the size of their standard deduction from **\$6,350 to a \$12,000** for single taxpayers. Likewise, couples filing jointly jump from **\$12,700 to \$24,000!** Why is this significant? Because it gives small to mid-size donors more disposable income. They don’t give for tax reasons. These donors will have more money to give to your important mission. How Wonderful...How Marvelous.

Second, for “Itemizer’s”, Charitable Deduction Increase from 50% to 60%...Gives You More Money To Give

This one is even easier. 60% is more than 50%. The “**Tax Cuts and Jobs Act**” not only keeps the charitable deduction intact but **INCREASES** the limit on cash contributions from 50% to 60% of adjusted gross income when given to charity. There’s a false argument being bandied about that because the standard deduction has doubled less people will itemize and as a result give less charitable dollars. *This is patently false*, in that, the vast majority of itemizers are upper-middle-class individuals (not super wealthy) and aren’t trying to reach a charitable deduction tax-advantage. They too give from the heart. These donors are the ones who look back each year *wondering* how much they gave each year and report it accordingly. For donors in the higher-income brackets their CPAs will make sure that they take advantage of the charitable deduction which is now even higher.

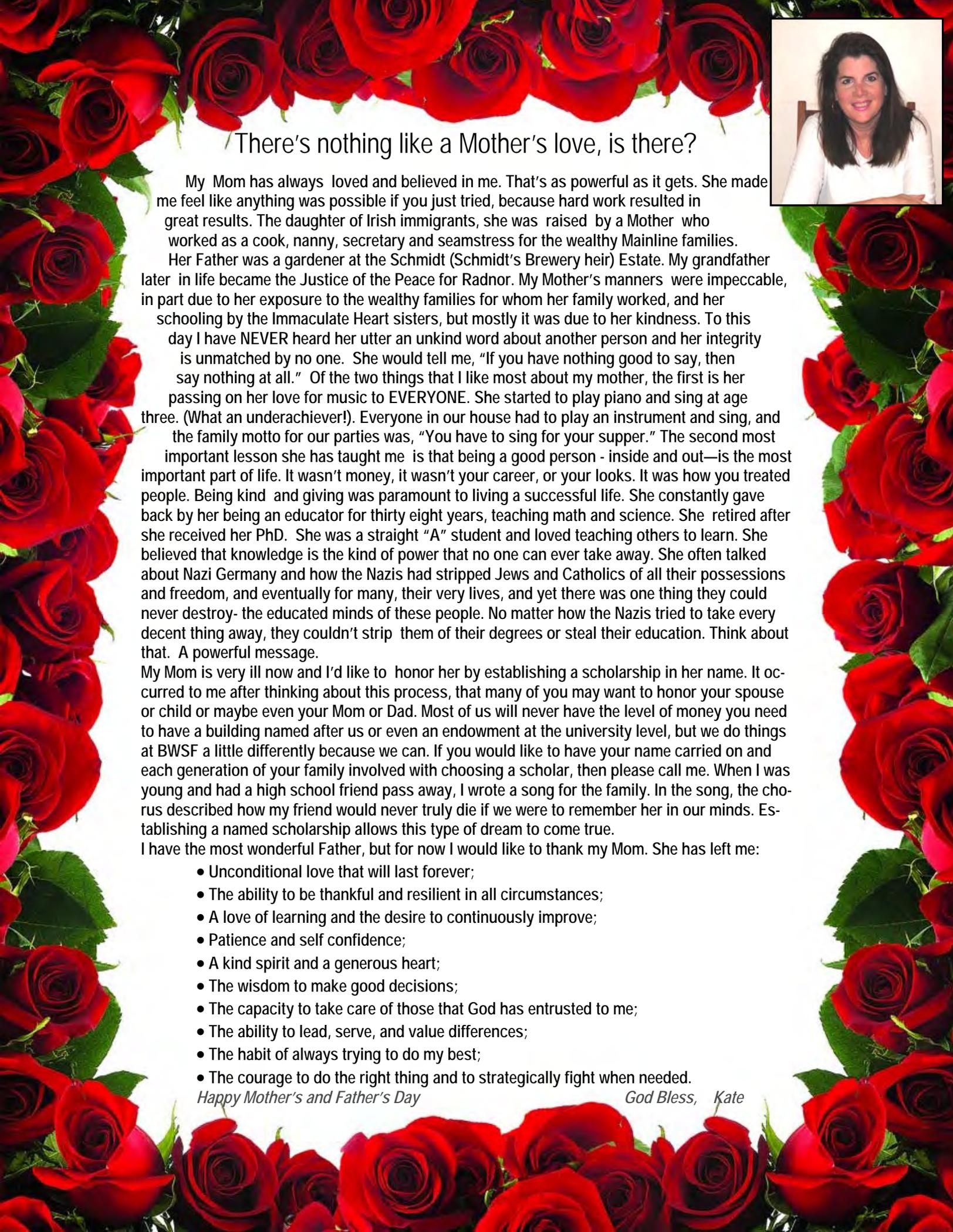
Third, Corporate Taxes are Reduced from 38% all the way down to 21%. THANK YOU CONGRESS. Historic...Unbelievable!

The United States has the fourth highest corporate tax rate **IN THE WORLD**, levying a **38.91 percent tax** on corporate earnings. The only jurisdictions with higher rates are the United Arab Emirates, Comoros, and Puerto Rico. The “**Tax Cuts & Jobs Act**” reduces corporate tax rate from **38% to 21%** sparking a boom in business that ultimately lifts their own profits **AND PAYCHECKS** to employees **WHO BOTH CARE & GIVE**. Here’s what’s about to happen:

- Corporations will hire more “Non-Itemizers” whose increased disposable income can be shared with nonprofits.
- Corporations will hire more “Itemizers” who will use their increased tax deduction (50% to 60%) to fund causes.
- Corporations will have more “Marketing Dollars” to invest in charity. (100% write-off)
- Corporations will have more “Charitable Dollars” to invest in charity. (50% write-off)

It’s already happening. Within hours of the bill passing Boeing declared that they would spend \$300 million on “employee-related and charitable investments” because of the tax plan. Wells Fargo announced that they would increase donations to nonprofits and community organizations in excess of \$400 million in 2018.

In closing, people donate because they are passionate about a cause. NOT FOR TAX PURPOSES. In a recent survey performed by **National Development Institute** major donors were asked “why” they give. The answer “charitable deduction” came up so few times that the term “tax purposes” (as a reason for giving) didn’t even make it into their final report. In conclusion, be of good cheer. I’m fond of saying “tax purposes” may be a reason some people give *but it’s never a reason that they give to you*. So as we enter 2018 be sure that our Mission to “Bridge the Gap” is here to stay. Your continued donations will ensure that hard-working students, working their way through Villanova, will stay in school and graduate! Thank you for showing your Blue & White spirit!



There's nothing like a Mother's love, is there?

My Mom has always loved and believed in me. That's as powerful as it gets. She made me feel like anything was possible if you just tried, because hard work resulted in great results. The daughter of Irish immigrants, she was raised by a Mother who worked as a cook, nanny, secretary and seamstress for the wealthy Mainline families.

Her Father was a gardener at the Schmidt (Schmidt's Brewery heir) Estate. My grandfather later in life became the Justice of the Peace for Radnor. My Mother's manners were impeccable, in part due to her exposure to the wealthy families for whom her family worked, and her schooling by the Immaculate Heart sisters, but mostly it was due to her kindness. To this day I have NEVER heard her utter an unkind word about another person and her integrity is unmatched by no one. She would tell me, "If you have nothing good to say, then say nothing at all." Of the two things that I like most about my mother, the first is her passing on her love for music to EVERYONE. She started to play piano and sing at age three. (What an underachiever!). Everyone in our house had to play an instrument and sing, and the family motto for our parties was, "You have to sing for your supper." The second most important lesson she has taught me is that being a good person - inside and out—is the most important part of life. It wasn't money, it wasn't your career, or your looks. It was how you treated people. Being kind and giving was paramount to living a successful life. She constantly gave back by her being an educator for thirty eight years, teaching math and science. She retired after she received her PhD. She was a straight "A" student and loved teaching others to learn. She believed that knowledge is the kind of power that no one can ever take away. She often talked about Nazi Germany and how the Nazis had stripped Jews and Catholics of all their possessions and freedom, and eventually for many, their very lives, and yet there was one thing they could never destroy- the educated minds of these people. No matter how the Nazis tried to take every decent thing away, they couldn't strip them of their degrees or steal their education. Think about that. A powerful message.

My Mom is very ill now and I'd like to honor her by establishing a scholarship in her name. It occurred to me after thinking about this process, that many of you may want to honor your spouse or child or maybe even your Mom or Dad. Most of us will never have the level of money you need to have a building named after us or even an endowment at the university level, but we do things at BWSF a little differently because we can. If you would like to have your name carried on and each generation of your family involved with choosing a scholar, then please call me. When I was young and had a high school friend pass away, I wrote a song for the family. In the song, the chorus described how my friend would never truly die if we were to remember her in our minds. Establishing a named scholarship allows this type of dream to come true.

I have the most wonderful Father, but for now I would like to thank my Mom. She has left me:

- Unconditional love that will last forever;
- The ability to be thankful and resilient in all circumstances;
- A love of learning and the desire to continuously improve;
- Patience and self confidence;
- A kind spirit and a generous heart;
- The wisdom to make good decisions;
- The capacity to take care of those that God has entrusted to me;
- The ability to lead, serve, and value differences;
- The habit of always trying to do my best;
- The courage to do the right thing and to strategically fight when needed.

Happy Mother's and Father's Day

God Bless, Kate

Meet Our Scholars

These students are what drive the Blue White Mission year-in and year-out. We understand that not everyone can attend Blue White's events to meet the scholars in person, so we are bringing them to you. Each of our Newsletters features several of our outstanding scholars, shares their background, and shows you how your contributions are assisting them. Our goal is to inspire you to share our mission with other alumni and your children who attended Villanova, so they too will be encouraged to support The Blue White Scholarship Foundation. Our mission is to "Bridge the Gap" for students who have "Unmet Financial Need," and are "Working Their Way" through college. NOTE: The 2018 U.S. News & World Report reports this past year Villanova University was only able to meet 16.4% of the full "Unmet" need.



**Katie
Hirthler**

Hometown
Bucks County, PA

Major
Mechanical
Engineering

Activities & Involvement:

Equestrian Team, Formula SAE

Career Aspirations:

Work in project management in the biomedical industry

Favorite Quote:

"The only person you are destined to become is the person you decide to be." -Ralph Waldo Emerson

Extraordinary Circumstances:

Over the past 5 years, Kathleen's family financial situation was significantly influenced by the divorce of her parents.

Work Experience:

On campus, Kathleen works in Recreation and last summer she worked at two restaurants, waitressing during the day and then as a hostess at night.



**Victoria
Kenney**

Hometown
Boothwyn, PA

Major
Communication

Activities & Involvement:

Singer in Villanova Voices, Women in Business, Polar Plunge, Marketing Society, Intern in the Office of Student Involvement

Career Aspirations:

Work in Marketing, possibly in makeup or fashion

Favorite Quote:

"Begin each day with a grateful heart"

Extraordinary Circumstances:

Victoria is responsible for 100% of her tuition. She currently has \$88,000 in outstanding loans.

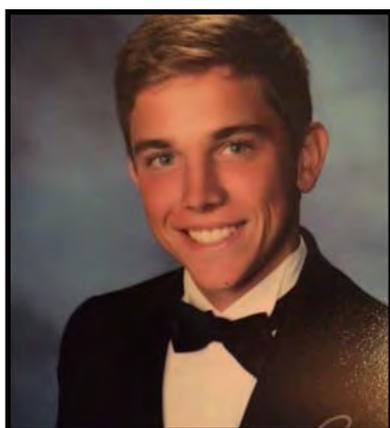
Work Experience:

Victoria has worked as a Store Clerk, a Camp Counselor, a Cashier at the VU Bookstore, as an Assistant at Embellish Your Life, and an Intern for So Fun! Yogurt.

Here is an example of how Business Networking can help our scholarship recipients.

Kate: I saw in the most recent Newsletter that VU or BWSF has 3 Chemical Engineers looking for jobs. One of my daughters (who is a VU Grad) works for a national professional placement firm called Aerotek. Placing engineers is part of what they do. She is very successful. I sent her the page asking for help and asked her to let me know if there is anything she can do.

Kate: I heard back from my daughter. The Company she works for is National and she is married to a Naval Officer so she has been all over. Right now she is in San Diego but there is an Office in Wayne where she once worked (and does when she is in this area) and has a partner in that office and was going to refer this to that partner. I am copying her on this e-mail so you at least have her e-mail address. As I said, she is a VU grad and knows what she is doing. Hope the company can do something for them. Joe Mattson (Read about Joe on page 17.)



Brian Foley

Hometown
Hauppauge, NY

Major
Chemical
Engineering

Activities & Involvement:

Villanova Club Running, Chem-E Car Team, RUIBAL Program

Career Aspirations:

Work in Environmental Engineering Field and lead the fight against Climate Change in America.

Favorite Quote:

"Joy in looking and comprehending is nature's most beautiful gift" -Albert Einstein

Extraordinary Circumstances:

The average Blue White Scholar has accumulated \$25,000+ in outstanding loans by Junior year. Brian has more than \$50,000

Work Experience:

On campus, Brian works as a gym attendant and as a peer assistant in the Office of Financial Assistance. He has worked at a Pizzeria in the summer.



Andrew Camaj

Hometown
Paramus, NJ

Majors
Finance &
Accounting

Activities & Involvement: Villanova Consulting Group, Mergers & Acquisitions Society, VSB Peer Advisors, Villanova Band Baritone Saxophone Musician, Villanova Outdoors Club

Career Aspiration:

Investment Banking

Favorite Quote: "Blessed are the merciful for they will be shown mercy" Matthew 5:7

Extraordinary Circumstances:

Andrew's financial aid package has decreased tremendously when his sister graduated from college. He has taken out over \$64,000 in loans.

Work Experience: On campus Andrew works in Dining Services as a Cashier, and has his own automotive detailing company. This summer he is interning at KPMG in Accounting & Finance.

Student Spotlight: Katie Hirthler '19



My name is Kathleen Hirthler, but most people call me Katie. I grew up in Bucks County, Pennsylvania, about 45 minutes north of Philadelphia. Growing up, I always loved math and physics, and enjoyed being challenged to solve difficult problems, so no one was surprised when I decided to major in mechanical engineering. At Villanova, my biggest and most time-consuming involvement on campus is with the Formula Society of Automotive Engineers team, or FSAE. With this team, I design, build, test, and then race a new Formula 1 style racecar every year. **To the left is the racecar we built.**

As you might be able to imagine, this is not an easy task. The team starts design in June, using knowledge gathered internally from the team in years past, as well as research in textbooks and from other teams. Each member has a different task, and it is important to make sure that each design will interface well with the other systems. To do this, we conduct at least one meeting a week over skype all throughout the summer months. Our design is finalized in the fall, and we can start manufacturing the car. We do most of the machining in the university machine shop, but a lot of parts and services are donated by sponsors. Once the car is done being manufactured, we start the testing phase, where we evaluate our car and decide what can be improved upon in the future. We also use this time to make small changes to improve the performance of



The team showing our gratitude for our biggest sponsor, Mountain Dew



of our car. **To the left is a picture of me (right) and a teammate taking measurements and gathering data to decide how we should set up the car for competition.** Each May, at the Michigan International Speedway, we compete against 120 teams from all over the world. Competition is a great way to meet other teams, and learn from the different ways that every different team approaches the same problem. This past May, our team finished 26th, the second highest finish in Nova's history. Our team is very excited about how we performed, but we believe we can do even better this year!

Student Spotlight: Victoria Kenney '19



When starting as a freshman at Villanova University in the fall of 2014, I stepped into the Business School not quite sure what field I wanted to be in, but knowing the business world was for me. Towards the end of my intro to business course that same semester, my professor approached me about why I had an interest in business. I did not have a particular reason as to why, I just knew it was the path for me. Unknowingly to me at the time, the professor saw qualities in me that I had never considered as using in my future career. The professor saw that I enjoyed interacting with others, I was interested in how people understood the world around them, and I liked utilizing my creativity. My personality seemed to have shone through my presentations in class, having no fear to talk in front of my peers! I eventually made my way to the Communication department, and discovered

that my personality traits could be utilized in my future career.

I am a Communication major with a focus in marketing. I still enjoy the business world, but I have come to favor the people side vs. the number side of it. I have had four internships in the past two years that involved marketing products, establishing social media for a company, and assisting in coordinating multiple events! In these roles, I found that I enjoyed being creative, and collaborating with others. I enjoyed the challenge of being innovative & thinking outside

the box on a daily basis.

I hope to graduate with a job that allows me to interact with people frequently.

With my major, I can go in several directions because my skills can be utilized in a multitude of ways. I am considering event planning, consumer insights, or marketing development. I have so many areas of interest that I would love to pursue. I know I want a career that allows me to make a difference in the world, as well as keep me on my toes.

At Villanova University, I am involved in numerous clubs. I am involved in the largest music group on campus called the Villanova Voices. I am also a member of Women in Business and the Business and Leadership Society. I was recently promoted to a leadership role in the Marketing



Tori and her friends on a Villanova Service Trip

Group club, and I serve as a liaison for the Liberal Arts School. I also work part-time as a beauty advisor at Ulta Beauty, and as an instructor for the Challenge Course at Villanova University.



Victoria with her Mom and Dad

Where Are They Now?



Justin Belardi '04

Justin graduated from Villanova in 2004 with a degree in Chemistry. He went on to get his Ph.D. in Synthetic Organic Chemistry from Yale University. Justin has worked as a Senior Research Chemist at Merck and Senior Research Investigator at Knopp Biosciences. He has since transitioned into education and is currently teaching Chemistry at Central Catholic High School in the Greater Pittsburgh Area.



Elissa Lawson '11

Elissa graduated from the Villanova School of Business in 2011 with a degree in Business Administration. She studied Intensive Spanish Language and Culture abroad at the University of Cadiz in 2009. Elissa was a marketing intern in the professional development department of the Villanova School of Business Undergraduate Services. She later went on to receive her MBA from Texas A&M University of Commerce in 2016. Elissa is currently working with Coca-Cola North America as Account Executive III Military Exchanges.



Eric Bendin '08

Eric studied Management Information Systems and Marketing at Villanova. He graduated in 2008, and was the recipient of the Bartley Medallion for the MIS major. In his time at Villanova, Eric was involved in the Sports Marketing Association, Relay for Life, and was on the Executive Board for VSB Peer Counselors. He has worked at PWC in the Risk Assurance Department as a Senior Associate. Eric now works as the Engagement Principal Director at Comcast where he manages a team of three engagement managers and four staff in the SOX Technology functional area of the greater Comcast Assurance and Advisory Team (CAAT).



Jump Ball, Get it! Get it!
Join the Winning Team



**Help our Students who are working
their way through college,
“Bridge the Gap”
Become a Corporate Sponsor now!
(610) 519-0777**

Financial Need Minus Available Funds = 20% Gap

**Over the past 17 years, the BWSF has awarded
“Bridge the Gap” scholarships to more than 300 students,
totaling over \$2.44 Million Dollars.**

April Donor of the Month– Richard Faulk '59



Richard (Dick) Faulk and his wife Carole. Picture taken while on a Royal Caribbean Cruise, December 2017. What you can't see is that Dick is wearing a Blue White Scholarship Golf shirt! SO proud of this true Patriot.

I was sitting at my desk opening mail when I came across a large white envelope. Inside was a note, a check, and the picture you see on the left. Dick let me know that he was providing me with FREE advertising. I laughed. I have been receiving notes of inspiration and good cheer for four years from the entire Faulk family. I realized it was time to feature this true patriot. First, Dick served our country in the Navy. Secondly, he dedicated his entire career to diplomatic service in the United States federal government, under the aegis of the United States Department of State. Lastly, Dick continues to serve others and is dedicated to Villanova and giving back through the Blue White Scholarship Foundation. He has always given at the Ambassador Level.

Here is Dick's story:" My families' relationship with Villanova goes

back to the turn of the twentieth century when my grandfather Richard Warren Faulk took a position as estate manager and show horse trainer with the Clothier estate. The estate was situated about a mile from the campus and ran along county line road. My grandfather married an Irish immigrant, Nora Cannon, and they raised four sons in their home on the estate. Two sons, William (Villanova class of '30) and Charles, my father (class of '33), graduated from the college. A third Jim attended Villanova but transferred to Alabama where he graduated in 1933. There are many stories involving my grandfather and his sons connected to Villanova, but I will not bore you with them. During WWII I spent most of the time with my grandfather on the estate. Everyone was overseas and he and I bonded. When it came time to look at colleges, Villanova was first on my list. It was a no brainer for me.



A current view of Clairemont, former Estate of Morris Clothier, in Villanova where Dick's Grandfather was the estate manager & horse trainer. Dick's father Charles, VU '33 grew up in the estate staff housing on the estate property.



Thank you so much for joining us on our wedding day.

In lieu of a wedding favor, we have chosen to make a donation in your honor to The Blue White Scholarship Foundation.



You may recall the July 2015 Acts of Kindness story about Dick's niece Mary Kathryn sending a check to us in honor of her Grandfather. For her wedding, she chose to send money to help a student instead of presenting her guests with a wedding favor. She had a card at each place setting explaining that in lieu of wedding favors a \$7,500 donation would be made to BWSF.

Richard Faulk.....

At Villanova, I quickly found out I was not good enough to play football, but loving the sport I became one of the team's managers. Things happened and as a sophomore I was designated the senior manager and began a three year learning experience. We traveled all over the US and as the manager I had lots of responsibilities which later proved invaluable. One story connects me to the foundation. In my senior year, the freshman Coach Eddie Michael came to me with a kid and said "suit him up he is a player". That kid was Bob Capone. A long term friendship began.

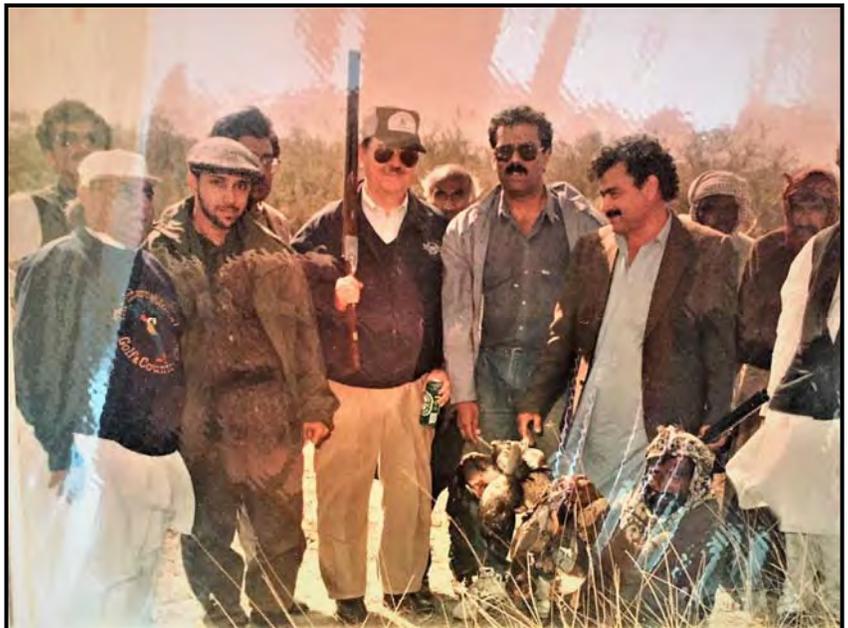
After graduation, I served in the US Navy from 1959-1961 and then went to work in New York to work from 1961-1966 as a Finance Analyst. I always wanted to use my education more directly so I applied to the Foreign Service, United States Department and was accepted in 1966, the same year I married my lovely wife and life partner Carole Cuccinelli. We had a terrific 30+ overseas career, serving in many countries including Mexico, Iran, Turkey, and the United Arab Emirates. In 1974, I was part of a small team that opened our embassy in Abu Dhabi, the capital of the United Arab Emirates, which sits off the mainland on an island in the Persian (Arabian) Gulf. In the 1980's I was fortunate to work at the Hague, Zuid- Holland in the Netherlands, and the American Embassy, Bonn, Federal Republic of Germany. In the early 1990's I served as American Consul General, Karachi, Pakistan. My two daughters were born overseas Suzanne in Mexico and Treacy (Villanova 91) in Iran.

In Washington, I worked in personnel, the Near East bureau, and as special assistant to the Assistant Secretary of State. I was director of operations, Deputy Assistant Secretary of State for Operations, and Assistant Secretary for Administration.

My last assignment was as the Secretary's senior liaison to the CIA. In that time I was lucky enough to receive a number of awards, but the one I am most proud of is the recognition by the University's College of Arts and Science. In all that time I never forgot Villanova, and when in the US attended as many football games as possible. I was active in the Washington DC alumni club. *When Bob Capone approached my father and I about the original Blue White club we were quick to join and donate. We have been since the beginning, both individually and through our family trust. I always pass on copies of the letters I receive from students who have benefited from the Foundation to my children and grandchildren. I can think of no better way to help financially strapped students get their diplomas from Villanova.* Like many of you, Dick has a very large extended family who needs their own financial help, yet this family generation after generation gives back.



Bob Capone and his Football Manager & lifetime friend, Richard (Dick) Faulk at his home in South Carolina.



Richard (Dick) served as the Consul General and American Consulate General, Karachi, Pakistan starting in 1991. He is pictured above shooting ducks in the exterior of Sind province Pakistan 1993

May Donor of the Month– Nancy Neary '84



(Left) Nancy's daughter Casey, (Middle) Maggie , the beautiful bride and (Left) Nancy, the proud Mother of the bride

It is my pleasure to honor a woman during the month of May, which is a time for all of us to honor our Mothers. Nancy is a great Mom, who cares deeply about her family, faith and above all else , helping others. She single-handedly has donated 1 1/2 full scholarships each and every year.

She has never forgotten the stranger who helped her with her last year's tuition payment. She has tried to do the same for another student and is the role model for the "Pay It Forward" concept.. She also has a helper to keep her all about Nova. You see Nancy's husband is a graduate, too.



Here is Nancy's story:

My husband Mike graduated VU in 1984. As you know, he is a partner at EY and is very involved in recruiting at VU for EY. We met through a mutual friend who was suppose to give me a ride home from VU during Thanksgiving break, Jim "backed out" but introduced me to Mike who lived a few towns a way from me in NJ. Soooo, Mike basically gave me a ride home from school one day and the rest is history! We have been married for 33 years, My 3 kids....

Maggie is the oldest (27), graduated from Muhlenberg College, (played soccer there, captain, all conference), masters from Rider College, just passed her certification exam and is now a certified Applied Behavior Therapist, working with autistic kids in a program in Doylestown, PA (where she and her husband Danny live)

Casey, middle child (25), graduated from Bentley College (played soccer there, captain jr and sr year), Masters from Bentley, recently passed the CPA exam. Works at Eisner Amper Accounting firm in NJ. Engaged to Darryl (officer in the Navy), getting married this September and will move to Newport, RI in the fall.

Michael, the youngest, (22) - attends Georgetown University (Jr), Double major in English and Government. Worked last summer at a local running store and just received an internship for this summer working for an agency that relocates refugees from Ethiopia. Has had a short story published twice and continues to write and submit stories wherever/whenever he can.

(Knowing Michael was a writer, I asked him to write about his Mom for this article.) Here are Michael's words:

My mother, Nancy Neary, graduated Villanova in '83. She ran track and cross country in high school and then through college. A former coach of hers told me last summer that the name "Nancy Gallagher" is still all across the record books for her high school back in New Jersey. With hard work can evidently come great achievement, yet when constraints out of our individual control come into play, we can only go so far until our potential is forced to yield.

My mother was the fourth of five children, and during her senior year at Villanova, her father had lost his job as a teacher at a private school that was closing. She and her family were struggling to make ends meet, and the financial aid office explained to her that all the resources had been exhausted already. My mother didn't have a way of paying for her final year, and she feared she was going to have no choice but to return home without graduating. Then, a few weeks later, she was notified by the university that a \$1500 grant had been placed into her account by an anonymous donor, which was what she needed to pay off the final portion of her \$14,000 tuition to graduate.

Nancy Neary....

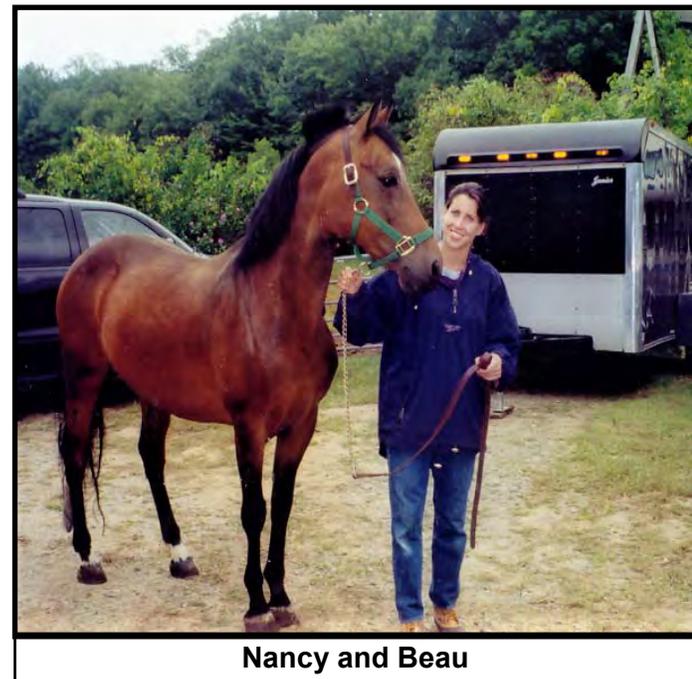
To this day, she says she still does not know who donated the money, yet it has made her want to “pay it forward “by becoming involved in the Blue White Scholarship program as an alumnus. She has been a consistent donor to the scholarship fund since a year or two after she graduated and hopes in the future to become more involved than just in a monetary capacity.

My grandfather instilled within my mother that as long as we try our honest best and allow our potential to flourish to its greatest capacity, that’s all that ultimately matters, even if we meet failure. Because at that point, we gave it our all. Yet when there are constraints outside our control, our potential is ultimately hindered. We should not allow the potential of students at Villanova or any university to be sacrificed because of financial constraints. Otherwise, we lose out on what these students truly have to offer to our world as the next rising generation and as individuals who wish to try their best but, to no fault of their own, do not have a way of eventually getting there.

The values that my grandfather passed onto my mother were ultimately passed onto me. He taught her the importance of hard work but also of understanding and empathy. People come from a wide spectrum of life circumstances and financial backgrounds, and money at the very least should not be the factor that determines whether a prospective student can or cannot attend a university. My mother hopes, in her own small way, that she can continue working towards making this a reality, bit by bit, student by student. And I hope that, from the values she taught me, I can make a constructive difference in the lives of others and continue paying forward, whether it is fighting for equality of educational opportunity or some other path that life takes me down. I’m so proud of my Mom. Happy Mother’s Day, Mom

Michael Neary

Nancy’s story: As far as how my work experience. Upon graduation, I worked for a very small local accounting firm for about 6 months. Received a job offer as a Assistant Transportation Manager from HBJ (Harcourt Brace Jovanovich Publishing - now known just as “Harcourt Brace”). I was promoted to Transportation Manager, helped setup two warehouses, one in Orlando, one in Dallas. Had no desire to live in either place and landed a job with Colgate Palmolive. Worked there for 10 years in various positions, the last being Category Development Manager. I was responsible for the entire Underarm Sales Budget for the Northeast Region (Colgate owns Mennen) and had several accounts in which I would do ‘Category Analysis’ for (I did analysis for all our categories, not just Underarm), Wegmans being the biggest account I was responsible for. Retired in 2000.



Nancy and Beau



Michael and his mom, Nancy at their beach “Shore house” in Manasquan, NJ

Hobbies...as you know...HORSES - I actually own 3 Morgan horses. In order...my first horse, Joy, then Beau and the Johnny (Johnny Be Good). I work 6 days a week at the stables where I board and I am secretary of the Morgan Horse Association of NJ (MHANJ). I have not competed in a horse show in a number of years, hope to get back to that most likely next year, with my youngest horse - Johnny. I still get out and “run” (it’s a relative term now at my age :)) - on the wonderful trails in our town and I play tennis once a week. I also enjoy very much time spent at our shore house in Manasquan, NJ. Other than that, I have been lucky to travel here and there...I have been to Ireland 5 times, Italy 3 times and to Israel with my mom. We are planning another family trip back to Italy and Ireland (Mike has relatives living there still) Summer of 2019. So, I have been blessed with a beautiful family and having two of my childhood dreams come true - owning a horse(s) and having a house “down the shore”.

April Acts of Kindness - Randy Ruch '67 (Auction Donation)

The final fundraiser for this year is our Monte Carlo /Sinatra Night. Of course great raffle and silent auction items are needed and Randall R. "Randy" emailed me and offered to donate two time share weeks through the World International Vacation Club. Wow! This timeshare allows you to choose from four locations in Mexico, Spain, Colorado, Palm Desert and Florida. Our Event isn't until



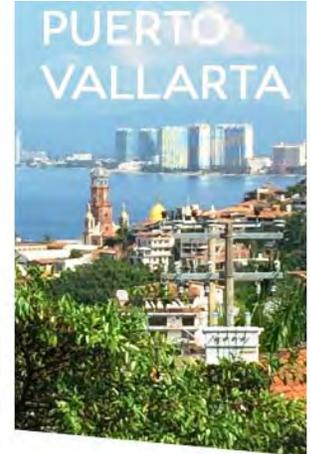
I am blessed to be married to my wife Lisa. I am also blessed to be the father of seven children and thirteen grandchildren. My son Rob is also a graduate of Villanova and we just returned from an amazing trip to San Antonio. What a weekend. We are so proud to be graduates of this great university and that is amplified by the way the basketball players and coaches represent our school.

needed to start my own business. In August, 1971, I founded Schuylkill Valley Sporting Goods in Audubon, PA, a suburb of Philadelphia. Things went well and in 1979 I opened a second store in Quakertown, PA. By the time I retired in 2010 we were operating 19 stores in Eastern PA. Our business consisted of 70% retail business and 30% school and team business. I was active in the industry as I served on the board of the Athletic Dealers of America (ADA) for ten years and as the chairman for three years. I participated on the advisory board of the trade publication, Sporting Goods Business. In addition, I served on the board of the National Sporting Goods Association (NSGA) for six years and on the Hall of Fame Committee for the sporting goods industry for eight years, two years as chairman. Then in 2012 I was elected to the Sporting Goods Industry Hall of Fame.

I am grateful to have the opportunity to help the Blue White Scholarship Foundation with its critical mission. I can identify with financial need, as I was a recipient of a Food Fair Scholarship, awarded to children of employees, upon entering Villanova. Note: to those too young to have heard of that name, Food Fair was a supermarket chain much like Acme. Without that assistance, Villanova would not be part of my biography. I would not want a worthy Villanova student to be unable to finish their education due to financial hardship. I feel I am paying forward the assistance I received and the opportunities I was afforded as a graduate of our wonderful institution.

the end of April, but you can be

sure that this will raise a substantial amount of money. So who is this Springtime Santa Clause? Randy writes: I graduated from Villanova University in 1967. Immediately following graduation I started work at Burroughs (now Unisys) Corporation in Paoli, PA as an engineering programmer. After two and a half years, I changed employment to Philco-Ford in North Philadelphia. After fighting traffic during my daily commute from Phoenixville, PA, I decided I



Pre-party at the Final Four

May Acts of Kindness– All of YOU who wrote reviews!

Great Non-Profits Charity Database

Back in January, you were all asked to take a moment to write a review about why you support BWSF and grade the work that the foundation does. The comments and 5 star ratings everyone provided have propelled us to keep our status and we have been officially ranked nationally as one of the 2018 Top-Rated Nonprofits!!! Thank you to everyone who participated.



Here's the review by Nancy Neary detailing her Villanova experience and why she chooses to support BWSF

I was a senior track athlete set to graduate Villanova University in 1983. My senior year I was \$1500 short of my \$14,000 tuition and had no way of funding the gap. The second youngest of 5, my dad had just lost his teaching job at a Catholic HS that was about to close, I had no way to meet that gap and thought I was not going to be able to complete my senior year and graduate. I went to the financial aide office to explain my predicament. I was told there wasn't anything they could do as all the monies had been allocated. I was maxed out on the amount of student loans I could take...I was devastated.

Next thing I knew, a few weeks later, I received an updated statement from the University. Listed on my statement was a \$1500 grant by an anonymous donor. To this day, I don't know where that money came from, but I am forever grateful for being able to complete my education at Villanova.

When I became involved in the Blue and White Scholarship program, my heart soared as I felt I could now pay back (or forward), the generosity given to me all those years ago. What better way to help fellow Villanova students, the ones that hardly anyone "talks" about. Those that are fighting to complete their education due to financial challenges and family hardships.

The Blue White Scholarship Foundation's vision to create a world where no student should have a financial hardship that prohibits them from completing their undergraduate degree, is a vision that I heartily share, having experienced that hardship myself. It's an incredible vision, to close the gap, while at the same time, upholding the values of good moral character and accountability as each recipient sends thank-you letters and agrees to "pay it forward" when they are financially able to so and help future Villanova students in the same situation. Each and every time I receive a personal thank-you letter from a recipient, not only does it bring me back to how I felt in 1983 as yes, a desperate, despairing student, but it gives me HOPE in the future for that student and their life-long contributions as a graduate of Villanova University.

Blue White is near and dear to my heart and the long-lasting positive impact it has on the recipients is proof that this program is an incredibly worthy cause.

E-mail Contest Winners– We now have a 4.9 Rating!

I sent out an E-mail asking people to write a review on Facebook too. I offered a BWSF golf shirt to the first few participants. **Congrats!**

Ray Fernandez '86

Jack Geoghegan '64

Rich Segrave-Daly '90

William Fatek '70



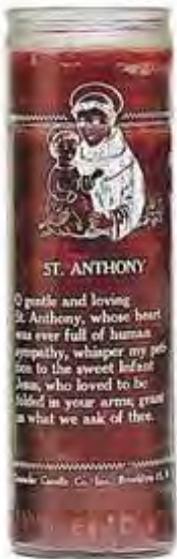
June Donor of the Month– Paul Morra '59

Paul Morra has tripled his donation amounts in the past three years and is now responsible for almost two full scholarships. I wondered how he had become so successful and asked him about life after Villanova. His answer: What have I done since graduation? That was “59” years ago. I’m still working 2 days a week and enjoy it. I get away 4 months of the year to my Florida home. I still play golf a couple times a week.

In my business, I have helped my workers better themselves and treated all my workers with respect and have helped them when they needed it. *I've been honorable during my years in business and in life, it must have been my good Catholic teaching at VU. I'm very honored to help these wonderful students and I hope when they succeed in business, that they'll do the same.*



Paul Morra and his lovely wife, Bianca



My business, Crusader Candle Co., has been providing quality religious candles since 1946. Our candle company is a family owned company, providing work for local residents. We try to provide the best quality wax, colors, wick, scents and glass. We are respected in our industry and one of the leaders. You will always know our candles by looking for the Lucky Horseshoe on the bottom of the glass.



The company has been blessed with a sign from our Lady of Guadalupe. According to tradition, the Virgin Mary appeared to an indigenous man named Juan Diego on Dec. 9, 1531. The Virgin asked that a shrine in her name be built on the spot where she appeared, Tepeyac Hill, which is now in a suburb of Mexico City. Juan Diego told the bishop about the apparition and request, but



The Crusader Candle factory has been blessed with a sign from our Lady of Guadalupe 8 years ago and the company maintains her image to honor her with flowers and candles in the production area.



Directly above: A painting of Our Lady of Guadalupe Left & Above: A best seller of Crusader Candle. I know the prayer by heart– “St. Anthony, St Anthony, please come around, I have lost something and it cannot be found.” Of course then you promise to make a monetary offering!

he didn't believe him and

demanded a sign before he would approve construction of the church. On Dec. 12, the Virgin reappeared to Juan Diego and ordered him to collect roses in his tilmátlí, a kind of cloak. Juan took the roses to the bishop and when he opened his cloak, dozens of roses fell to the floor and revealed the image of the Virgen of Guadalupe imprinted on the inside. The tilmátlí with the image is on display in the Basilica de Guadalupe..

June Acts of Kindness— Joseph Mattson '75 (Mentoring)

I can't say "Thank You enough to Joe for making a job connection for our two senior Chemical Engineering majors, Matt Hughes and Sara Rose Monahan.

Joe entered Villanova in September 1971 after graduating from Monsignor Bonner High School. Here is his story: The Augustinians at Bonner were influential in my decision to attend Villanova. I graduated in 1975 with a degree in History, Magna Cum Laude. During my college years I was fortunate to have a job with a National Moving and Storage Company where I worked full time in the summer and part time during the school year. Because I had a partial academic scholarship the monies I earned from the job truly helped with tuition and book payments and I left Villanova with no debt. Very fortunate.

After Villanova I entered Villanova Law School in August, 1975 and graduated in May, 1978. It was during Law School that I married Mary Pat Donohue, also a 1975 graduate of Villanova, in the Villanova Chapel in June, 1977. My wife and I are the parents of five children, one of whom is a Villanova Graduate. They are now all grown, educated and married. We were very involved in their growing up and in their activities and did a lot of things together as a family, one of which was to vacation in Ocean City NJ every summer. And that we still do. Only now we have 8 grandchildren joining the party. We have been blessed to watch our children grow to adulthood and hope we are given the time to see the same with their children. Perhaps one of them will attend Villanova. They may need the service of BWSF at that point so I hope the organization is still around and prospers. We settled down in a small home in Upper Darby. After Graduation from Law School I took and passed the Pennsylvania Bar Exam and began working for a small Law Firm in Upper Darby, Pennsylvania. Being a native Delaware Countyian I was happy to work and live in Delaware County. Since then we lived in Havertown and now in Marple Township. My Office has been located in Havertown since 1983.

I learned a lot in the early years a practicing law (and in many ways still learning after 40 years). One of the things that I learned was that it was very important to "give back" to your community as well as to those institutions that helped get you to where you are. I have been involved in volunteer and service work all my adult life. I was a member of the Upper Darby Rotary Club for over 20 years and served a year as President. I was on the Board of Directors of the Community Y of Lansdowne, Pa and served a year as Board Chairman and presently serve as Solicitor. I was a member of the St. Pius X Boy Scout Committee and served two years as Chair. I am active with the Delaware County Bar Association and served as President in 2012. I am an active member of the Bonner Alumni Association and played a big part in helping to keep the school open when they were slated for closure in 2012. I am presently the Chair of the Marple Township Youth Aid Panel which is a program that enables first time non-violent juvenile offenders to avoid a Court Date and keep their record clean. I have been involved with this for over 20 years. Needless to say my nights have been very busy for the past 40 years and I do not know where the time has gone. However, my wife and I still found time to play tennis, ski and socialize with family and friends. I have of recent gotten back into the pool doing lap swimming a 3-4 times per week swimming at least a mile each time. I am still content practicing Law and have no plans for retirement. I am somewhat of a "General Practitioner" and practice in various areas which keeps things interesting. ***I got involved with the BWSF as I was at one time a member of the "Wildcat Club", which eventually became the Blue-White Scholarship Fund. I have been happy to be a supporter of that fund since its inception and I am happy to see it thriving and helping students "bridge the gap". It's great for the Villanova Community. In addition I also contribute to the University on an annual basis. I'm happy that I am able to "give back" and hope the students who benefit will do the same at some point in the future. I know I am being featured for a "random act of kindness" but I do not like to think of that being anything out of the ordinary. My wife is much more kind than I am. I hope my random act bears fruit for the VU Students involved.***



Family first. Joe & Mary Pat's 5 children 8 Grandchildren still vacation together in Ocean City NJ.



Villanova Goes From Dominant to Dynasty



Above: Villanova campus explodes
Photo: Laurence Kesterson AP

Top Left: Graduating BW Scholars David Castelli (behind the V in the flag) and Katie Hirthler at Kansas game. Photo: Charles Fox Philadelphia Inquirer

Middle Left: Picture on Left:
Photo: JVOX Media



Below Left: Graduating BW Scholar Matt Hughes and his buddies enjoy the River Walk while in San Antonio



We Are The Champions My Friend!



Above: Coach Jay Wright cuts the championship net. Photo by Jen Hill

Jalen Brunson, Mikal Bridges and breakout star Donte DiVincenzo helped the Wildcats win all six tournament games by double digits, joining Michigan State in 2000, Duke in 2001 and North Carolina in 2009. Villanova also joined the 1968 UCLA team as the only ones to win both their Final Four games by 16 or more points. "I knew we were good, but you don't think we could do this," Wright said. He should know they could: The Wildcats set a program best in wins (36-4) and won an NCAA-record 136 games over a four-year span-By Dan Gelston Associated Press

Below: Blue White Scholarship Foundation celebrates!



Below: Pure Joy! Photo: Robert Deutsch USA Today



Below: The Celebration!
Photo By: Matt Hughes '18





BlueWhite Scholarship Foundation

P.O. Box 412 Villanova, PA 19085
www.BlueWhiteClub.org • (610) 519-0777

APRIL MAY JUNE 2018 NEWSLETTER

RETURN SERVICE REQUESTED

“ Villanovans Helping Villanovans- We Bridge the Gap”

The Father of “Pay it Forward”

Be A Sponsor of the Ben Franklin Ceremony



As the Father of "Pay it Forward", Ben Franklin is the role model for our students. Our scholarship recipients make a non-binding pledge to return the good favor or their scholarship given to them, by giving money back in the future so another student can benefit from a scholarship. In essence, we hope to truly teach the concept of what it means to "Pay It Forward". Four years ago we started the tradition of holding the annual Franklin Pledge ceremony. It is held on Parents Weekend in September. All are welcome. If you or your company is able to be a sponsor or advertiser, please contact the office (610) 519-0777.

Support our Ben “Pay It Forward” pledge ceremony and become a corporate sponsor and help teach our students a life lesson:

“Treat others the same way you want them to treat you.” Luke 6:31